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On October 23, 2001, Apple Computer, a company known for its chic, cutting-edge technology -- if not necessarily for its dominant market share -- launched a product with an enticing promise: You can carry an entire music collection in your pocket. It was called the iPod. What happened next exceeded the company's wildest dreams. Over 50 million people have inserted the device's distinctive white buds into their ears, and the iPod has become a global obsession. The Perfect Thing is the definitive account, from design and marketing to startling impact, of Apple's iPod, the signature device of our young century. Besides being one of the most successful consumer products in decades, the iPod has changed our behavior and even our society. It has transformed Apple from a computer company into a consumer electronics giant. It has remolded the music business, altering not only the means of distribution but even the ways in which people enjoy and think about music. Its ubiquity and its universally acknowledged coolness have made it a symbol for the digital age itself, with commentators remarking on "the iPod generation." Now the iPod is beginning to transform the broadcast industry, too, as podcasting becomes a way to access radio and television programming. Meanwhile millions of Podheads obsess about their gizmo, reveling in the personal soundtrack it offers them, basking in the social cachet it lends them, even wondering whether the device itself has its own musical preferences. Steven Levy, the chief technology correspondent for Newsweek magazine and a longtime Apple watcher, is the ideal writer to tell the iPod's tale. He has had access to all the key players in the iPod story, including Steve Jobs, Apple's charismatic cofounder and CEO, whom Levy has known for over twenty years. Detailing for the first time the complete sto-

ry of the creation of the iPod, Levy explains why Apple succeeded brilliantly with its version of the MP3 player when other companies didn't get it right, and how Jobs was able to convince the bosses at the big record labels to license their music for Apple's groundbreaking iTunes Store. (We even learn why the iPod is white.) Besides his inside view of Apple, Levy draws on his experiences covering Napster and attending Supreme Court arguments on copyright (as well as his own travels on the iPod's click wheel) to address all of the fascinating issues -- technical, legal, social, and musical -- that the iPod raises. Borrowing one of the definitive qualities of the iPod itself, The Perfect Thing shuffles the book format. Each chapter of this book was written to stand on its own, a deeply researched, wittily observed take on a different aspect of the iPod. The sequence of the chapters in the book has been shuffled in different copies, with only the opening and concluding sections excepted. "Shuffle" is a hallmark of the digital age -- and The Perfect Thing, via sharp, insightful reporting, is the perfect guide to the deceptively diminutive gadget embodying our era. With Yosemite, Apple has unleashed the most innovative version of OS X yet—and once again, David Pogue brings his expertise and humor to the #1 bestselling Mac book. Mac OS X 10.10 includes more innovations from the iPad and adds a variety of new features throughout the operating system. This updated edition covers it all with something new on practically every page. Get the scoop on Yosemite's big-ticket changes Learn enhancements to existing applications, such as Safari and Mail Take advantage of shortcuts and undocumented tricks Use power user tips for networking, file sharing, and building your own services Apple today introduced the new iPod touch with enhancements to power, capability, and communication at a remarkable price. The Apple-designed A10 Fusion chip brings improved performance in

games, and for the first time on iPod, immersive augmented reality (AR) experiences and Group FaceTime, making it easy to chat with family members, friends or colleagues simultaneously. The new iPod touch is available to order on apple.com and in the Apple Store app starting today and in stores later this week. With this easy to read ebook discover what you need to know about: Improvement Of The New Ipod: Instruction Book For You Reviews About Ipod: Smart Instruction Book For How To Use Ipod Mini Facts About The New iPod: Apple iPod User Manual The ultimate beginner guide to the groundbreaking music service, Spotify! Spotify is a free online streaming music platform that allows users to listen to songs on demand over the Internet--without having to buy or own the actual tracks. This fun and friendly guide walks you through how best to use this sweet-sounding service. Covering everything from using Spotify on selected mobile phones to creating and sharing your own playlists, Spotify For Dummies has it all. Experienced author Kim Gilmour details the ins and outs of this revolutionary music, from installing and setup to discovering new artists and taking your musical enjoyment to new levels. Explores the social networking aspects of Spotify and how to integrate with them Helps you navigate through the various editions of Spotify Shows you how to take Spotify with you on your mobile device Encourages you to merge your own music collection with Spotify This book is spot on! Start using Spotify today with this handy guide by your side.

With El Capitan, Apple brings never-before-seen features to OS X—like a split-screen desktop, improved window controls, and amazing graphics. The new edition of David Pogue's #1 bestselling Mac book shows you how to use key new features such as swiping gestures, Notes, a new Spotlight search system, the Safari pinning feature, and Split View. Missing Manuals creator David

Pogue is one of the most widely recognized technology authors in the world. A former New York Times technology columnist, he founded and now produces videos for Yahoo Tech.

Here is the fundamental knowledge and information that a beginning or intermediate electronic musician must have to understand and play today's keyboard synthesizers. This basic primer, newly updated from the classic original edition, offers step-by-step explanations and practical advice on what a synthesizer is, the basic concepts and components, and the latest technical developments and applications. Written by Bob Moog, Roger Powell, Steve Porcaro (of Toto), Tom Rhea, and other well-known experts, Synthesizer Basics is the first, and still the best, introduction available today.

50 Best Business Ideas takes a look back at the business world over the past 50 years. Revealing the ideas and innovations that have changed how we do business. From the humble post-it note that we still use and love today, to the revolutionary fax machine that changed business for the better and formed the beginnings of the speedier, fast moving business world as we know it. 50 Best Business Ideas takes a look at the ideas, inventions and innovative practices that made an impact in the business world. Selected by a panel of top business leaders, entrepreneurs, journalists and inventors, this book is the definitive history of the ideas and inventions that shaped the business world over the past 50 years. Inspiring profiles include: The mobile phone, Flexitime, Hot-desking, Tetrapak cartons, Product Placement, The ergonomic office chair, Microwave ovens, Overnight couriers, The BlackBerry and many more. Profiling how the inspirational concept came about, its development, the hurdles it faced, to its ultimate impact the innovative idea had on the business and consumer world at the time plus where it sits today in the business arena and its future in the ever changing and developing landscape of business. Where would we be without email? How did a different approach to copywriting shape business and the advertising industry? When did we all start sitting comfortably in ergonomic office chairs? And how did celebrity endorsement become THE essential selling tool? Discover the journey of the business world from the past 50 years and its fascinating development through the best 50 innovative ideas that became the fabric of business today. Also includes profiles on Contact lenses, Satellite television, Video conferencing, The plastic bag, Budget airlines, The computer

game, The electronic spreadsheet, The barcode and many more iconic business inventions...

Singapore's leading tech magazine gives its readers the power to decide with its informative articles and in-depth reviews.

With Lion, Apple has unleashed the most innovative version of Mac OS X yet—and once again, David Pogue brings his humor and expertise to the #1 bestselling Mac book. Mac OS X 10.7 completely transforms the Mac user interface with multi-touch gestures borrowed from the iPhone and iPad, and includes more than 250 brand-new features. This book reveals them all with a wealth of insight and detail—and even does a deep dive into iCloud, Apple's wireless, free syncing service for Macs, PCs, iPhones, and iPads. Perfect for newcomers. Get crystal-clear, jargon-free introduction to the Dock, the Mac OS X folder structure, Safari, Mail, and iCloud. Go in-depth. Learn how use key new features such as full-screen apps, Mission Control, the new Mac App Store, Launchpad, Resume, Auto Save, Versions, AirDrop, and more. Are you even more of a power user? Learn to set up a network, make a Lion flash drive, and even learn the basics of Lion's underlying Unix. There's something new on practically every page of this new edition, and David Pogue brings his celebrated wit and expertise to every one of them. Apple's brought a new cat to town, and Mac OS X Lion: The Missing Manual is the best way to tame it.

The Manual of Tests and Criteria contains criteria, test methods and procedures to be used for classification of dangerous goods according to the provisions of Parts 2 and 3 of the United Nations Recommendations on the Transport of Dangerous Goods, Model Regulations, as well as of chemicals presenting physical hazards according to the Globally Harmonized System of Classification and Labelling of Chemicals (GHS). As a consequence, it supplements also national or international regulations which are derived from the United Nations Recommendations on the Transport of Dangerous Goods or the GHS. At its ninth session (7 December 2018), the Committee adopted a set of amendments to the sixth revised edition of the Manual as amended by Amendment 1. This seventh revised edition takes account of these amendments. In addition, noting that the work to facilitate the use of the Manual in the context of the GHS had been completed, the Committee considered that the reference to the "Recommendations on the Transport of Dangerous Goods" in the title of the Manual was no longer appropriate, and decided that from now on, the Manual should be enti-

tled "Manual of Tests and Criteria".

Bigger in size, longer in length, broader in scope, and even more useful than our original Mac OS X Hacks, the new Big Book of Apple Hacks offers a grab bag of tips, tricks and hacks to get the most out of Mac OS X Leopard, as well as the new line of iPods, iPhone, and Apple TV. With 125 entirely new hacks presented in step-by-step fashion, this practical book is for serious Apple computer and gadget users who really want to take control of these systems. Many of the hacks take you under the hood and show you how to tweak system preferences, alter or add keyboard shortcuts, mount drives and devices, and generally do things with your operating system and gadgets that Apple doesn't expect you to do. The Big Book of Apple Hacks gives you: Hacks for both Mac OS X Leopard and Tiger, their related applications, and the hardware they run on or connect to Expanded tutorials and lots of background material, including informative sidebars "Quick Hacks" for tweaking system and gadget settings in minutes Full-blown hacks for adjusting Mac OS X applications such as Mail, Safari, iCal, Front Row, or the iLife suite Plenty of hacks and tips for the Mac mini, the MacBook laptops, and new Intel desktops Tricks for running Windows on the Mac, under emulation in Parallels or as a standalone OS with Bootcamp The Big Book of Apple Hacks is not only perfect for Mac fans and power users, but also for recent -- and aspiring -- "switchers" new to the Apple experience. Hacks are arranged by topic for quick and easy lookup, and each one stands on its own so you can jump around and tweak whatever system or gadget strikes your fancy. Pick up this book and take control of Mac OS X and your favorite Apple gadget today!

The classic step-by-step atlas of general surgery procedures – now in color and updated with the latest laparoscopic operations A Doody's Core Title for 2011! 1615 color-highlighted illustrations "...a beautifully illustrated atlas of modern surgical procedures....While in other atlases line drawings may simplify and operative photographs may add realism, the illustrations in this atlas allow the surgeon to visualize both the anatomy and the operation. Beyond this, the softly colored illustrations are aesthetically pleasing and invite reading of the accompanying narrative....In sum, while the ninth edition of Zollinger's Atlas of Surgical Operations differs from the early editions in many ways, it nonetheless evokes the enduring qualities of its predecessors and will guide yet another generation of surgeons."--JAMA For more than half-a--

century, Zollinger's Atlas of Surgical Operations has been the gold-standard reference for learning how to perform the most common surgical procedures using safe, well-established techniques. The ninth edition continues this tradition of excellence with the addition of color illustrations and coverage of more than 230 procedures, including many of the most important laparoscopic operations. Following the proven effective design of previous editions, each procedure is fully explained on two pages. The right page contains beautifully rendered line drawings with color highlights that depict every important action a surgeon must consider while performing the operation. The facing page includes consistently formatted coverage of indications, preoperative preparation, anesthesia, position, operative preparation, incision and exposure, procedure, closure, and postoperative care. Features Coverage of gastrointestinal, hepatobiliary, pancreatic, vascular, gynecologic, and additional procedures, including hernia repair, vascular access, breast procedures, sentinel lymph node biopsy, thyroidectomy, and many more New: coverage of the latest laparoscopic procedures, including right and left colectomy, distal pancreatectomy with splenic preservation, right and left adrenalectomy, bariatric roux-en-Y gastric bypass and adjustable gastric banding, and more Time-tested, updated, and enhanced by color, Zollinger's remains the ultimate teaching atlas of surgery.

Demonstrates how to become adjusted to the Macintosh operating system and how to transfer data from a Windows system to a Macintosh, discussing topics such as moving files and Macintosh equivalents to Windows-only programs.

With iOS 5, Apple added more than 200 new features to the iPad 2, but there's still no printed guide to using all its amazing capabilities. That's where this full-color Missing Manual comes in. You'll learn how to stuff your iPad with media, organize your personal life, wirelessly stream content to and from your tablet, stay connected to friends, and much more. The important stuff you need to know: Build your media library. Fill your iPad with music, movies, TV shows, eBooks, eMagazines, photos, and more. Go wireless. Sync content between your computer and iPad—no wires needed. Get online. Connect through WiFi or Wi-Fi + 3G, and surf the Web using the iPad's new tabbed browser. Consolidate email. Read and send messages from any of your email accounts. Get social. Use built-in apps like iMessage, Twitter, and Ping to stay in touch. Store stuff in iCloud. Stash your content on-

line for free, and sync up all your devices automatically. Interact with your iPad. Learn new finger moves and undocumented tips, tricks, and shortcuts.

Apple's iPods continue to set the bar for media players, with bold new features like the Touch's supersized screen and Siri voice control. But iPods still lack a guide to all their features. That's where this full-color book comes in. It shows you how to play music, movies, and slideshows; shoot photos and videos; and navigate Apple's redesigned iTunes media-management program. The important stuff you need to know: Fill it up. Load your iPod with music, photos, movies, TV shows, games, eBooks, and podcasts. Manage your stuff. Download media and apps from the iTunes and App Stores, then organize your collection. Tackle the Touch. Send email and instant messages, make FaceTime calls, and shoot photos and HD video with the Touch's 5-megapixel camera. Go wireless. Use the Touch's new iOS 6 software to sync content wirelessly. Relish the Nano. Enjoy video and photos on the Nano's new big screen, and chart your workouts with the Nike+ pedometer. Master the Shuffle and Classic. Get mucho music on the little Shuffle, and use the Classic's giant hard drive to tote around your audio and video collections. Pump it up. Blast iPod tunes through your home and car stereo.

Looks at the features and functions of the iPad, covering such topics as using Safari, setting up an email account, using built-in apps, playing games, using iTunes, watching videos, and connecting to the Internet.

iPhone and iOS Forensics is a guide to the forensic acquisition and analysis of iPhone and iOS devices, and offers practical advice on how to secure iOS devices, data and apps. The book takes an in-depth look at methods and processes that analyze the iPhone/iPod in an official legal manner, so that all of the methods and procedures outlined in the text can be taken into any courtroom. It includes information data sets that are new and evolving, with official hardware knowledge from Apple itself to help aid investigators. This book consists of 7 chapters covering device features and functions; file system and data storage; iPhone and iPad data security; acquisitions; data and application analysis; and commercial tool testing. This book will appeal to forensic investigators (corporate and law enforcement) and incident response professionals. Learn techniques to forensically acquire the iPhone, iPad and other iOS devices Entire chapter focused on Data and Application

Security that can assist not only forensic investigators, but also application developers and IT security managers In-depth analysis of many of the common applications (both default and downloaded), including where specific data is found within the file system Explains how to use the portable music player to perform functions including play music, store personal contact and calendar information, download and use applications, and use as a video player.

What makes Windows refugees decide to get a Mac? Enthusiastic friends? The Apple Stores? Great-looking laptops? A "halo effect" from the popularity of iPhones and iPads? The absence of viruses and spyware? The freedom to run Windows on a Mac? In any case, there's never been a better time to switch to OS X—and there's never been a better, more authoritative book to help you do it. The important stuff you need to know: Transfer your stuff. Moving files from a PC to a Mac by cable, network, or disk is the easy part. But how do you extract your email, address book, calendar, Web bookmarks, buddy list, desktop pictures, and MP3 files? Now you'll know. Recreate your software suite. Many of the PC programs you've been using are Windows-only. Discover the Mac equivalents and learn how to move data to them. Learn Yosemite. Apple's latest operating system is faster, smarter, and more in tune with iPads and iPhones. If Yosemite has it, this book covers it. Get the expert view. Learn from Missing Manuals creator David Pogue—author of OS X Yosemite: The Missing Manual, the #1 best-selling Mac book on earth.

Sweet-talk Siri™ into doing practically anything! Apple's Siri voice technology is even more amazing when you really know how to talk to it. Now, two top Apple tech experts show how to talk Siri into doing more than ever before! Just look up what you want to do, and you'll find tested step-by-step instructions for getting exactly the results you want. From start to finish, this book is packed with quick and easy ways to make Siri even more reliable and useful—and way more fun! • Get more accurate recognition every time you use Siri • Ask questions that avoid "misunderstandings" and lead to precise, accurate answers • Check weather forecasts, stock prices, and lots more • Help Siri recognize and connect with your spouse, children, and parents • Use Siri to stay in touch with friends, colleagues, and customers • Transform Siri into your personal media DJ • Find the nearest store that's selling whatever you're looking for • Let Siri calculate restaurant tips and

“splitting the tab” • Use Siri to organize your life—and never miss another commitment • Answer math and science problems with Siri and Wolfram Alpha • Dictate memos, text and Twitter messages, and even blog posts • Make sure Siri responds only to you, not to an impostor

We have developed into a culture that is over-reliant upon pharmaceutical and recreational drugs; where drugs are incessantly advertised and promoted to us via our mass media. Like drugs, communication media alter the way we interact with the world; they direct our attention in various ways, sometimes enabling certain behaviors and experiences, and prohibiting others. The contributors to this cutting-edge collection apply media ecological concepts to consider how drugs function as communication technologies; literally media in and for the human sensorium. In these essays, drugs are considered as communication media in a practical sense, not merely in the metaphorical way they tend to be discussed in the popular press. Media and drugs are thus conceived as communicative tools that enhance and/or inhibit physical, social and symbolic experience - our ways of seeing and being in the world. *Drugs & Media: New Perspectives on Communication, Consumption and Consciousness* is the first book to examine this parallel, promoting a critical awareness of the significant impact of drugs and media on individuals, society and our wider human culture.

Those who have made the switch from a Windows PC to a Mac have made *Switching to the Mac: The Missing Manual* a runaway bestseller. The latest edition of this guide delivers what Apple doesn't—everything you need to know to successfully and painlessly move your files and adapt to Mac's way of doing things. Written with wit and objectivity by *Missing Manual* series creator and bestselling author David Pogue, this book will have you up and running on your new Mac in no time.

Thoroughly revised and updated, the fifth edition of this classic pocket-sized handbook provides comprehensive, concise, evidence-based information on diagnosis and treatment across the spectrum of illness and injury in the primary care setting. Makes a great reference for solving pressing problems on the ward or in the clinic.

Describes how to get the most out of an iPod and iTunes, covering such topics as customizing the menu, creating a playlist, using the iPod in a car, downloading movies and videos, and using the

iTunes store.

The *Innovation Manual* provides a solution to the problems faced by those at the forefront of innovation. It takes you through the seven topics that have the highest impact on the success of value innovation, be this innovation a new product, a new service or a new business model. The seven topics are: - Creating advantage in the minds of many - Chartering innovation within the organization - Preparing, developing and supporting the right team - Placing customers at the centre of innovation - Changing the organization to deliver the innovation - Motivating the right partners and sharing the returns - Building momentum in the market Each topic is linked to an organized toolkit that allows managers to apply this knowledge immediately. The tools sit within an overall framework to show how they build on and reinforce one another. Along with this, the book guides busy managers on applying the tools properly, detailing the relevance of each for specific industries, and how to customize them when necessary.

Explains how to use the portable music player with a Windows PC or a Macintosh computer to perform functions including play music, store personal contact and calendar information, and use as a portable FireWire drive.

Welcome to the only guidebook series that takes a visual approach to professional-level computer topics. Open the book and you'll discover step-by-step screen shots that demonstrate over 140 key search engine optimization techniques, including analyzing your competition, researching and analyzing keywords, developing your link building skills, and setting up blogs and communities. Succinct explanations will walk you through using Google Analytics, networking with Facebook and MySpace, setting up pay-per-click campaigns, and much more.

Mit dem iPod und iTunes hat Apple die ganze Welt süchtig nach Musik, Bildern und Videos gemacht, die man einfach überall zur Verfügung hat. Aber was haben sie wieder vergessen mitzuliefern? Ein verständliches und lesefreundliches Handbuch zu Ihrem schicken kleinen Unterhaltungswunder. Zum Glück gibt es unser *Missing Manual*, ein Buch, das genauso so viel Spaß macht und genauso stylisch ist wie sein Thema. Alles was Sie wissen müssen: Volltanken, bitte: Laden Sie Musik, Filme und Fotos auf Ihren Nano, Classic, Touch oder Shuffle und erfahren Sie, wie Sie Ihre Schätze zum Leben erwecken. Ist es nicht schön zu teilen? Kopieren Sie Musik von einem Computer auf den anderen, versor-

gen Sie das ganze Haus mit Ihren Wiedergabelisten und bringen Sie Ihre Videos blitzschnell vom Nano auf YouTube. iTunes für Profis: Was wollen Sie wirklich synchronisieren? Wie wäre es mit einer blitzschnellen Wiedergabeliste über Genius Mix? Können Sie Stücke "ohne Titel" automatisch umbenennen? Bringen Sie Ihren iPod auf Touren: Stellen Sie auf dem iPod neue Wiedergabelisten zusammen, drehen Sie Filme auf Ihrem Nano und bestücken Sie Ihren Touch mit Sprachmemos. Bummeln Sie durch den neuen iTunes Store: Finden Sie sofort, was Sie suchen, und holen Sie sich mit iTunes LP die Liedtexte, Begleitinfos und vieles mehr dazu.

More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The *Startup Owner's Manual* guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The *Startup Owner's Manual* was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

Offers detailed, illustrated instructions for repairing Apple handheld electronic devices, covering the replacement of components, fixing software failures, and making repairs and changes not intended by the manufacturer.

Mit dem iPod und iTunes hat Apple die ganze Welt süchtig nach Musik, Bildern und Videos gemacht, die man einfach überall zur

Verfügung hat. Aber was haben sie wieder vergessen mitzuliefern? Ein verständliches und lesefreundliches Handbuch zu Ihrem schicken kleinen Unterhaltungswunder. Zum Glück gibt es unser Missing Manual, ein Buch, das genauso so viel Spa macht und genauso stylisch ist wie sein Thema. Alles was Sie wissen müssen: Volltanken, bitte: Laden Sie Musik, Filme und Fotos auf Ihren Nano, Classic, Touch oder Shuffle und erfahren Sie, wie Sie Ihre Schätze zum Leben erwecken. Ist es nicht schon zu teilen? Kopieren Sie Musik von einem Computer auf den anderen, versorgen Sie das ganze Haus mit Ihren Wiedergabelisten und bringen Sie Ihre Videos blitzschnell vom Nano auf YouTube. iTunes für Profis: Was wollen Sie wirklich synchronisieren? Wie wäre es mit einer blitzschnellen Wiedergabeliste über Genius Mix? Können Sie Stücke "ohne Titel" automatisch umbenennen? Bringen Sie Ihren iPod auf Touren: Stellen Sie auf dem iPod neue Wiedergabelisten zusammen, drehen Sie Filme auf Ihrem Nano und bestücken Sie Ihren Touch mit Sprachmemos. Bummeln Sie durch den neuen iTunes Store: Finden Sie sofort, was Sie suchen, und holen Sie sich mit iTunes LP die Liedtexte, Begleitinfos und vieles mehr dazu.

Assesses Apple's impact on society, technology, processes, and methods; shows how Apple beat the competition in selected markets; details financial results over the years; and, predicts Apple's future prospects and successes. In addition, the author offers special features that include a look at the colourful people associated with Apple, interesting trivia, an Apple time line, a focus on products, and where the company is headed

Whether you're completely new to iPod and iTunes or you'd like to discover advanced techniques for playing, managing, browsing,

buying, and storing music and other files, iPod & iTunes For Dummies, 6th Edition can help you! The iPod and iTunes have revolutionized how we enjoy music, and this bestselling guide has been updated to keep you current. Here's how to use the newest iPods, set up iTunes on your Mac or PC, purchase music and movies, rip CDs, organize your media library, make the most of digital sound, and so much more! The latest iPods are much more than just digital music players. Now, surf the Web, rent movies, buy songs and directly download them, send and receive e-mails, store photos, play slideshows, watch videos, and play games. You'll find information about all iPod models and how to set up iTunes so you can start enjoying your iPod right away. You'll learn how to: Learn how to use the iPod displays and scrolling wheels Install iTunes and load your music Keep your library organized so you can search, browse, and sort Create playlists and burn CDs Use your iPod as a hard drive Share content legally Synchronize your e-mail, contacts, and bookmarks Complete with lists of ten common problems and solutions, and eleven tips for the equalizer, iPod & iTunes for Dummies, 6th Edition includes bonus chapters about early iPod models, creating content for iPod, tips for working with MusicMatch, using your iPod for backup and restore, and 14 web sources for additional information.

What do you get when you cross a Mac with an iPad? OS X 10.9 Mavericks. Its 200 new features include Mac versions of iPad goodies like Maps, iBooks, and iTunes Radio—but not a single page of instructions. Fortunately, David Pogue is back, with the expertise and humor that have made this the #1 bestselling Mac book for over 11 years straight. The important stuff you need to know: Big-ticket changes. Finder tabs. Finder tags. App Nap. iCloud Keychain. iTunes Radio. Maps. iBooks. Automatic app up-

dating. If Apple wrote it, this book covers it. Nips and tucks. This book demystifies the hundreds of smaller enhancements, too, in all 50 programs that come with the Mac: Safari, Mail, Calendar, Notification Center, Messages, Time Machine... Shortcuts. Meet the tippiest, trickiest Mac book ever written. Undocumented surprises await on every page. Power users. Security, networking, build-your-own Services, file sharing with Windows, even Mac OS X's Unix chassis—this one witty, expert guide makes it all crystal clear. There's something new on practically every page of this edition, and David Pogue brings his celebrated wit and expertise to every one of them.

By his early thirties, Paul Allen was a world-famous billionaire—and that was just the beginning. In 2007 and 2008, Time named Paul Allen, the cofounder of Microsoft, one of the hundred most influential people in the world. Since he made his fortune, his impact has been felt in science, technology, business, medicine, sports, music, and philanthropy. His passion, curiosity, and intellectual rigor—combined with the resources to launch and support new initiatives—have literally changed the world. In 2009 Allen discovered that he had lymphoma, lending urgency to his desire to share his story for the first time. In this classic memoir, Allen explains how he has solved problems, what he's learned from his many endeavors—both the triumphs and the failures—and his compelling vision for the future. He reflects candidly on an extraordinary life. The book also features previously untold stories about everything from the true origins of Microsoft to Allen's role in the dawn of private space travel (with SpaceShipOne) and in discoveries at the frontiers of brain science. With honesty, humor, and insight, Allen tells the story of a life of ideas made real.